Press Information

The new Vernis Blend shower systems from hansgrohe available in matt black

Style Winner Matt Black



Copyright: hansgrohe/Hansgrohe SE

Here to stay: hansgrohe shower systems and mixers in a classy matt black look adds a special touch to the bathroom. With the Vernis product line, the trendy colour meets a timeless form and durable product quality.

Designed to appeal to the trend-conscious consumer, the latest in the hansgrohe Vernis line of shower systems combines an elegant matt black finish with the durability and quality you would expect from the hansgrohe brand, in addition to resource-saving EcoSmart technology. Available in the UK from October 2022, these latest shower systems can help turn the bathroom into your favourite place even on a modest budget.

The trend-setting matt black Vernis shower systems offer two minimalist and modern looks. For purists and fans of straight-lined silhouettes, the Vernis 240 Blend is ideal with its overhead shower in a square format. For those who prefer soft shapes, the Vernis 240 Shape offers a round overhead shower with a diameter of 240 mm that envelops you in a shower of rain. Both designs actively prevent limescale from forming

on the spray disc via optimised spray nubs that allow the water to flow off even faster and QuickClean technology for simplified cleaning.

The hand shower, which can be individually positioned on the minimalistic shower bar, delivers top performance with two different spray types – revitalising Rain shower spray and IntenseRain, a powerful spray that washes away the day's stresses and strains from your shoulders.

The integrated swivel joints prevent the shower hose from bending out of shape after the hand shower is removed from the bar. The thermostat, which is also minimalist, regulates the water temperature and allows you to switch seamlessly from overhead shower to hand shower. Complete with EcoSmart technology, you can ensure a great showering experience at low water pressure with a maximum consumption of 9 litres per minute.

The new products are perfectly complemented by other hansgrohe product lines for the shower, such as the clever storage solutions and accessories offered by hansgrohe WallStoris and AddStoris. Matching taps and accessories in matt black are also available via the hansgrohe FinishPlus surface programme.

-ends-

About the Hansgrohe Group - Setting the Beat of Water. Since 1901.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in innovation, design and quality within the bath and kitchen industry. Founded in 1901 in the Black Forest, the company gives water form and function with its faucets, showerheads and shower systems. The 120-year history of the company is marked by innovations, such as the first hand-held shower with multiple spray types, the first pull-out kitchen faucet, and the first wall bar to hold a hand-held shower. The company holds more than 18,500 active property rights. The Hansgrohe Group stands for long-lasting quality products and for responsibility towards people and the environment.

Sustainable production of resource-conserving products is central to the company's business activities around the globe. With 32 subsidiaries and 22 sales offices supplying products in more than 146 countries, the globally active company in the sanitary industry is a reliable partner to its customers in all regions of the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 600 design prizes since 1974. The products of the Hansgrohe Group are found worldwide: on renowned cruise ships, in luxurious 5-star and boutique hotels, in international metropolitan cities, in extraordinary spas, exclusive bathrooms of lodges and luxury villas, public facilities, as well as in countless private homes. The Group's high quality standards are ensured by seven wholly-owned production facilities: four in Germany, one each in France, the United States and China. In 2020, the Hansgrohe Group generated a turnover of EUR 1.074 billion. It employs more than 4,700 people worldwide, about 60 percent of whom work in Germany.

Find out more about the hansgrohe brand at: https://www.hansgrohe.co.uk/

Social: https://www.instagram.com/hansgrohe_uk/ https://twitter.com/hansgroheUK youtube.com/c/hansgrohe linkedin.com/showcase/hansgrohe-brand

Issued on behalf of Hansgrohe Group by McCann Central, Communications House, Highlands Road, Shirley, West Midlands, B90 4WE. For further information, please contact Laura Westcott, Louise Fisher, Tara Wilson, or Annie May Heno by emailing <u>hansgrohepr@mccann.com</u>.

Image Overview Vernis 240 Showerpipe | Novelty





har03780.tif Copyright: hansgrohe/Hansgrohe SE

har03775.tif Copyright: hansgrohe/Hansgrohe SE

For fans of purist design details, the hansgrohe Vernis 240 Blend brings straight edges and clean lines. The XXL overhead shower brings a feeling of home spa atmosphere even to small bathrooms.





hansgrohe/Hansgrohe SE



Copyright: hansgrohe/Hansgrohe SE

Round and harmonious, the silhouette of the hansgrohe Vernis 240 Shape blends into several different design aesthetics. The optimised jet nubs of the jet disc prevent limescale deposits.

Hansgrohe SE • Corporate Communications • Auestr. 5-9 • 77761 Schiltach • P +49 78 36 510 • F +49 78 36 51 1170 • public.relations@hansgrohe.com • hansgrohe.group.com • Reproduction free of charge • Proof and voucher copy please • Commercial Registry: District Court Stuttgart • Registration No: 740779 Sales Tax ID Nr.: DE 812782725 • Executive Board: Hans Jürgen Kalmbach (Chairman of Executive Board), Frank Semling (Deputy Chairman), Christophe Gourlan, André Wehrhahn • Chairman of the Supervisory Board: Klaus F. Jaenecke



hpr04557.tif

Straight lines consistently run through the

Copyright hansgrohe/Hansgrohe SE design of the hansgrohe Vernis 240 Blend shower system.



hpr04560.tif Copyright: hansgrohe/Hansgrohe SE The delicate shower pipe with high-quality surface finish makes both design variants of the hansgrohe shower system particularly durable and timeless.

Image link: https://celum.hansgrohe.com/pinaccess/showpin.do?pinCode=2205_Vernis

Copyright: We must draw your attention to the fact that we have only limited usage rights for the images provided; extended image rights, however, belong to the respective photographers. The images with a Hansgrohe SE copyright may therefore only be published free of charge if they clearly and expressly serve to portray or advertise the performances, products or projects of Hansgrohe SE and/or its brands (AXOR, hansgrohe). All other images shall only be used in connection with the corresponding press release. Any other form of publication requires the approval of the respective copyright owner and remuneration must be made in agreement with said copyright owner

Hansgrohe SE • Corporate Communications • Auestr. 5-9 • 77761 Schiltach • P +49 78 36 510 • F +49 78 36 51 1170 • public.relations@hansgrohe.com • hansgrohe group.com « Reproduction free of charge » Proof not voucher copy please » Commercial Registry: District Court Stuttgart » Registration No: 740779 Sales Tax ID Nr.: DE 812782725 » Executive Board: Hans Jürgen Kalmbach (Chairman of Executive Board), Frank Semling (Deputy Chairman), Christophe Gourlan, André Wehrhahn • Chairman of the Supervisory Board: Klaus F. Jaenecke